



Phillip Island Football Club Incorporated

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2012 CLUB SPONSORSHIP OFFERS

IMPORTANT COMMUNITY NEWSLETTER SPONSORSHIP

The Phillip Island Football Club thanks all 2011 sponsors for their valued support, and we welcome new sponsors for 2012.

This year the club gave the opportunity to some 200 odd junior and senior players within our community - a mammoth task of organization and control for the youth of Phillip Island.

YOUR MONEY goes to one of the most important areas of need, keeping young people off the streets and focused on fitness and team work - you can be proud of being part of that team. Building better citizens.

This year we are asking again for your needed support, as the community grows so do the needs of all sporting clubs. PIFC boasts some 6 teams; seniors, seconds, under 18, under 15, under 13 and under 11, plus Auskick. The Club Sponsorship is supported by almost 90 companies and businesses, within and outside the Island. This SPONSORSHIP gives YOUR BUSINESS the possibility of securing a MAJOR SPONSORSHIP of the Phillip Island Football Club, and in turn give the very valuable and necessary financial support to this community's biggest sporting youth group.

Because of the huge upsurge in player numbers we are getting the sponsor programme out early, seeking your continued support so we can have better planning, better organization and better outcomes, and improved resources. We have tailored our sponsorships for all businesses in our Community, large and small. The club is offering your business a variety of Sponsorship Packages with increased value.

PLATINUM SPONSOR FOR 2012 IS.....Cowes IGA

Bidding for the next Platinum No.1 Sponsor starts the day after the Club AGM in October 2012.

The highest bidder received by the Club Secretary on or before 5pm on the last Friday in November 2012 will become the Platinum Sponsor for the next 2 years.

THE PLATINUM PACKAGE INCLUDES:

The Club values this sponsorship at a minimum of \$5000 per year

1. Full naming rights of sponsorship of the Phillip Island Football Club.
2. Logo on players jumpers (senior and seconds)
3. Acknowledgement in all publications by the Club, in Local Press, Club Newsletters, Club Letterhead and website.
4. Prominent sole signage on the new Electronic scoreboard. (4.7mts x 900mm)
5. Prominent sole signage on the new Portico entrance to the club rooms (seen by between 6000 & 7000 spectators per year). (4.7mts x 900mm)
6. Internal Club signage displays
7. Advertising on one side of our Club's Trainers trailer, which is taken to all games over South gippsland.
8. Two Bulldog club members' tickets including entrance to home games, value \$660.
9. All Bulldog club benefits, luncheons and Bulldog apparel
10. 4 tickets to Presentat on Night
11. Sponsors Night Function
12. Caltex/Bulldogs Petrol Concession

SPONSOR OPTIONS FOR 2012

GOLD PACKAGE - *This package includes the following:*

1. Around the ground signage normally \$600 inc. GST
2. Automatic entry in the Club 250 Sponsors Draw
3. 2 x Bulldog Club membership Tickets normally \$250 (admits to all HOME games)
4. Bulldog Club Apparel
5. 2 x President Luncheons
6. 2 x Sponsors Luncheons
7. Internal Club Signage
8. 2 tickets to Presentation Night
9. Your leaflet in Every Member Pack
10. Caltex/Bulldogs Petrol Concession

Discounted price \$1000

SILVER PACKAGE - *This package includes the following:*

1. Around the ground signage normally \$600 inc. GST
2. Automatic entry in the Club 250 Sponsors Draw
3. 2 x Full membership tickets, value \$160 (admits to all HOME games)
4. 2 x Sponsors Luncheons
5. Internal Club Signage
6. 1 x Ticket to Presentation Night
7. Caltex/Bulldogs Petrol Concession

Discounted price \$800

BRONZE PACKAGE - *This package includes the following:*

1. Automatic entry in the Club 250 Sponsors Draw
2. 2 x Family membership tickets, value \$130 (admits to all HOME games & voting rights x 1)
3. 1 x Sponsors Luncheon.
4. Internal Club Signage
5. Caltex/Bulldogs Petrol Concession

Discounted price \$250

Club 250 Sponsors Draw

Allows each and every small business on the Island to participate with the big boys for the chance to be a "Major Sponsor" and win the 4.7mts x 900mm company logo sign in a prime position around the ground.

The 'Club 250 Evening' is held at the Clubrooms in March.

The first 3 tickets out are put to one side. A number of draws are done each ½ hour until the winner is announced. You do not have to attend to win, but we would love you to attend and network with club officials and your peers.

You will be issued with an official receipt for your pledge and taxation purposes as an advertiser of the PIFC.

Entries close one day before the Club 250 Evening.

The winners additional benefits are -

- 1 x Member's Ticket (admits to all HOME games) & Caltex/Bulldogs Petrol Concession
- 1 x Ticket to the President's Luncheon
- 1 x Ticket to Sponsor's Luncheon

SPONSOR OPTIONS FOR 2012

SIGNAGE ONLY - This package includes the following.

1. Around the ground signage at \$600(12 calendar months including 9 home games & 2 practice matches)
2. Size of sign is 4.7mts x 900mm
3. 1 x Sponsors Luncheon
4. 1 x Full member's ticket (admits to all HOME games) \$80
5. Caltex/Bulldogs Petrol Concession

Discounted price \$600

COMBINED PACKAGES - By arrangement.

For example:

Your business may not choose to advertise around the ground, but you would like to be a member of the bulldog club.

Therefore you could choose to combine a *Bronze Package* with a *Bulldog Membership* for \$450 (including GST.)

For further details of becoming involved in any of the packages please email the Secretary at info@pifc.com.au

Remittance - direct to the club by the form attached to this letter, or phone the secretary who will finalize all details for you.



Company/Business Name:

Names for Membership Ticket Holders:

Postal Address:

Town: Post Code:

Phone Number (IMPORTANT!): Fax:

Date of Birth:/...../..... Jumper/Jacket Size (if applicable):

Sponsorship Package:

Email Address (IMPORTANT!):

If you would like your business displayed on our clubroom TVs please email your logos to us.

MEMBERSHIP

Office Use: RECEIPT NUMBER: TICKET NO: